



REINA HASHASH

Partner

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PROFILE

Reina joined Z&Co. in August 2024, having come from a strong private practice and in-house background. Reina specialises in all aspects of corporate and commercial contracts and advisory, including market entry and localisation, commercial and operational contracts and negotiations, real estate and construction, procurement, competition risk management, intellectual property, data privacy and cybersecurity and ESG regulation.

A solicitor qualified in England and Wales, Reina spent 5 years at Linklaters LLP (where she began her career) in London and Dubai. Reina served as Senior Legal Counsel at Nestlé Nespresso S.A. in Switzerland, managing all legal support for the commercial, operational and product development functions. Reina also served as General Counsel of a regional construction and contracting group based in KSA, where she was esteemed for her achievements in commercial negotiation and alternative dispute resolution. Most recently, Reina returned to private practice as Legal Director at Clyde & Co. LLP based in Riyadh and Dubai, where she was commended by her major commercial clients for her support on complex commercial transactions. Clients have referred to Reina as "integral" to the successful completion of their projects.

EXPERIENCE

- Advising an international consultancy on data protection and data transfer restrictions regulations in the KSA, including the Personal Data Protection Law ("PDPL"), PDPL Implementing Regulations, the PDPL Personal Data Transfer Regulations, Essential Cybersecurity Controls, Data Cybersecurity Controls, and the Cloud Computing Services Provisioning Regulations.
- Advising an American luxury jewelry brand on compliance with KSA data protection laws in respect of the collection, transfer and processing of customer data and drafting privacy policies for end-users
- Advising a German industrial engineering and steel production conglomerate on KSA data transfer restrictions
- Advising a KSA entity on the KSA regulatory landscape in respect of data hosting, data storage, cross-border data transfers, and the KSA cybersecurity regulatory framework

QUALIFICATIONS

EDUCATION

LLM, UCLA, California

LLB, University College London

LPC – College of Law, London

SRA-licensed solicitor

DIFC-licensed family governance and succession planning adviser

LANGUAGES

Arabic | English

Z & Co.
الزمخشري ومشاركون